



Lovable Labels Fundraiser Guide

Fundraising is a fact of life for schools, daycares, and countless organizations that are continually asked to do more with less. Lovable Labels offers an easy and unique way to help raise these much needed funds and also reduce your lost and found pile in the process! Lovable Labels carries personalized labels for children's belongings and Medical and Vital ID Wristbands. Our labels are extra tough – dishwasher, microwave, washer and dryer safe, and UV resistant. Children love seeing their name on everything and teachers and parents love them because they are useful and practical. Our wristbands allow your child to have important medical information on them at all times. The wristbands are extra-tough, waterproof and come in different colors. Best of all, kids actually like to wear them!

Lovable Labels has completed many successful fundraisers for daycares, schools, camps and team organizations throughout Canada and the U.S. We are especially proud to be involved with special projects that have raised funds to help support and benefit programs such as the *YMCA Strong Kids Campaign*, *Safehaven – Residential and Respite Care for Children*, *Breast Cancer Foundation*, *Accelerated Cure Project for MS* and many others.

We offer two types of fundraisers: A Traditional Paper Fundraiser and a Paperless Fundraiser

TRADITIONAL PAPER FUNDRAISERS

Our goal is to raise funds for your organization and reduce your lost and found pile while making the process effortless and hassle-free for you. Here is how a Traditional Paper Fundraiser works:

1. Complete and fax the attached registration form telling us when you would like to hold your fundraiser and details on your school or organization.
2. We will prepare and deliver your fundraiser packages which will include a flyer, a colour one-page "how to order" product sheet, and an easy to use order form.
3. Cheques are made out directly to Lovable Labels Inc. This means there is no sorting, checking orders or calculations for you to do. If there are any problems with the customer payments, we will take care of it for you.
4. Your Lovable Labels agent will pick-up your orders, if it is a remote fundraiser we will provide a prepaid courier envelope or special instructions to send the orders to Lovable Labels.
5. Your labels will be individually packaged with the customer and child's name so there is NO sorting for you. Orders will be delivered within 14 business days of receiving your order forms.
6. The day your labels are delivered, you will receive your cheque for 20% of your total sales (excluding taxes) along with a detailed sales report for your records. There is no waiting for the money you have raised. There is no invoice for you to pay. We feel that since you are raising the funds, you should be receiving the cheque, not writing one to us!



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PAPERLESS FUNDRAISERS

Paperless fundraisers work best for camps, online communities, and organizations that have a large community spread over a wide geographic area. If you are unsure of which type of fundraiser to use, we will work with you to determine the best option for you. If a combination of a Traditional and Paperless fundraiser is what you require, we will provide a combined fundraiser. Here is how a Paperless Fundraiser works:

1. Complete and fax the attached registration form.
2. Your Lovable Labels agent will contact you to go through the details of your fundraiser including the launch date, duration, and goals of the fundraiser.
3. We will set up a custom website for your organization (i.e. www.organizationname.lovablelabels.ca). To attract people to your Lovable Labels website a custom web banner will be provided for you to post on your website. Customers can click on this banner and they will be automatically linked to your Lovable Labels website. We will work with you to customize the Contact Information page on your Lovable Labels website which will include a write-up on your organization, your organization's logo, and a link to your home page.
4. Although this is a paperless fundraiser, we can also provide fundraising letters (if required), a write-up for your monthly newsletters, and/or a customized email that can be sent out notifying parents and your e-community of the fundraiser.
5. You will be provided a log-in name and password to your Lovable Labels website allowing you to view your sales.
6. Orders are mailed directly to customers so there is no sorting or distributing of orders for you to worry about.
7. You will receive a cheque for 20% of your sales (excluding taxes), within 14 days of your fundraiser end date. For ongoing fundraisers we will work with you to create a payment plan (monthly, quarterly, etc.).

WHY IS FUNDRAISING WITH LOVABLE LABELS DIFFERENT?

- ✓ **choice** – you can choose paper, paperless or a combination of both
- ✓ **no hassles in collecting money** – we take care of all collections issues (NSF cheques, calculations, etc)
- ✓ **no paperwork** – we will provide you with a report itemizing all the sales for your fundraiser
- ✓ **no sorting** – we sort all orders and provide all orders clearly labeled and ready for distribution
- ✓ **no customization for you to do** – we provide all customization of letters, banners, emails, signs, etc.
- ✓ **no cheques to be written** – we write the cheque to YOU!
- ✓ **nothing could be easier** – you are only responsible for 4 things:
 1. complete the registration form
 2. approve the custom letter to parents
 3. distribute the fundraising package
 4. distribute the orders

WE DO THE REST! ☺



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HOW MUCH DO YOU RECEIVE?

Your organization receives 20% of all sales (before taxes). Below is an itemized list of our label prices and what you earn on each sale.

Product	Prices (Canadian)	What you Earn (Canadian) 20%	Prices (U.S.)	What You Earn (U.S.) 20%
Regular Sticker Labels	\$19.95	\$3.99	\$18.95	\$3.79
Slimline Sticker Labels	\$19.95	\$3.99	\$18.95	\$3.79
Shoe Labels	\$19.95	\$3.99	\$18.95	\$3.79
Iron-On Labels	\$19.95	\$3.99	\$18.95	\$3.79
Press n' Stick Clothing DOTS™	\$19.95	\$3.99	\$18.95	\$3.79
Mini-Metal Bag Tags	\$19.95	\$3.99	\$18.95	\$3.79
Bag Tags	\$19.95	\$3.99	\$18.95	\$3.79
Camp / Starter Pack	\$39.95	\$7.99	\$37.95	\$7.59
Combo Pack	\$55.00	\$11.00	\$53.00	\$10.60
Medical and Vital ID Wristbands	\$19.95	\$3.99	\$18.95	\$3.79

LOVABLE LABELS' PROMISE TO YOU

As a company, we promise to provide you with quality labels along with exceptional customer service. Our goal is to provide unique and useful products for parents and to ensure your fundraiser is successful. We have done this for many organizations – let us do it for you! Here is what some of our customers are saying about fundraising with Lovable Labels:

"Lovable Labels has been an asset to us. We don't have the calls asking where to get their labels for their camper. It's a wonderful company and we will keep it for years to come!"

YMCA Camp Wanakita – For the "Strong Kids Campaign"

"Thank you for such a splendidly organized fundraiser – it was fool proof! Everything from start to finish was done for us. How great! Thank you for the superb customer service."

L. Beck – Parent and Montessori Jewish School fundraiser organizer

"The Best and most useful fundraiser we have every done. Great work!!"

Ridley Orchard School, Toronto, ON

"It's not often that you can pair a fabulous product with amazing customer service...but Lovable Labels does that! I would recommend the labels to anyone and the fundraising experience was great."

Meadowvale Mothers Time Out

Let us help your organization raise funds and reduce your lost and found pile.

Book your next fundraiser with Lovable Labels!

Don't Lose It – Label It!™



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Please complete this form and fax it to Lovable Labels at (905) 337-8945 or give it to your Lovable Labels agent Paula Bauer (817-439-4404 or paula@kiddosdelight.com)

School / Organization Name: _____

Mailing Address: _____

Phone Number: _____

Fax Number: _____

Contact Person: _____

Email: _____

Type of Fundraiser: Traditional (Paper) Online (with one-page flyers) Online (Paperless)

Start date of Fundraiser: _____

End date of Fundraiser: _____

Number of Order Forms Needed (Traditional Only): _____
(1 per family)

How did you hear about us? Paula Bauer 817-439-4404 paula@kiddosdelight.com

If a Lovable Label's agent referred you to this program please include their name here.

Thank you for choosing Lovable Labels!